

IPW's CEI Sector Table's Strategic Plan (2020-2023)

Last Updated: June 18th 2021

Objectives		Key Activities		Timeline	Lead	Status	Anticipated Outcomes
<p>priority Area 1: Civic Engagement and Election Literacy & Municipal Voting Rights for Permanent Residents.</p>	1.1	Educate newcomers about political party platforms while staying non-partisan and Raise awareness among newcomers on election and voting	1.1.1	Run a municipal 2022 Got Citizenship? Go Vote! Campaigns. For example: Host non-partisan info session on political party platforms.	Summer/Fall 2021? Summer 2022	GCGV Working group	<ul style="list-style-type: none"> Newcomers in Winnipeg are educated and have knowledge about election and voting. Create a more inclusive city where newcomers are involved in the process of decision making. Election materials are accessible to all marginalized communities.
			1.1.2	Work with elections officials to translate election materials.	Fall 2022	GCGV Working group	
			1.1.3	Create a sharable toolkit includes information on civic engagement, election awareness, and lesson plans for teachers.	Spring 2022	GCGV Working group	
			1.1.4	Develop infographics and resources for newcomer on the benefits of voting.	Spring 2022	GCGV Working group	
	1.2	Get the PRs the right to vote in municipal elections	1.2.1	Partner with other LIPS (Immediate and Ongoing) to advocate for municipal voting rights for PRs, share the toolkit.	Fall 2021	IPW Staff (Or working group?)	<ul style="list-style-type: none"> PRs are heard in the decision-making process. PRs have the right to vote in the city of Winnipeg elections.
			1.2.2	Work with the province of Manitoba to change the Municipal Elections Act.	Fall 2021	IPW Staff (Or working group?)	

Priority Area 2: Education, Awareness and Advocacy & Celebrating Newcomers

	1.3	Reduce the cost of citizenship fees.	1.3.1	Partner with other LIPS (Immediate and Ongoing) to lobby for a reduced citizenship fee.	Winter 2022	IPW Staff (Or working group?)		Citizenship fees are reduced.
	Objectives		Key Activities		Timeline	Lead	Status	Anticipated Outcomes
	2.1	Raise awareness about the contributions of newcomer and immigration in our communities.	2.1.1	Develop shareable education resources.	Fall 2022	Working group?		<ul style="list-style-type: none"> • City of Winnipeg is more pro-immigration and more inclusive. • People have more awareness about the refugee/immigrants experiences. • Establishing a relationship with newcomers and non-newcomers in the city. • Stereotypes on refugees and immigrants are broken.
2.1.2			Conduct research on effective communication campaigns and public opinion.	Fall 2022	Working group?			
2.1.3			Use the communications campaign research to develop a pro-immigration campaign	Fall 2022	Working group?			
	2.2	Celebrate Newcomers	2.2.1	Share stories about successful achievements of resettled refugees and immigrants through IPW Newsletter. (Ensure that the stories go beyond the migration experiences)	Fall 2021	IPW Staff		<ul style="list-style-type: none"> • Refugees and immigrants feel more welcomed in the city of Winnipeg. • Refugees and immigrants feel more appreciated. • People get to know newcomers beyond their backgrounds. • Refugees and immigrants feel the sense of belonging. • Stereotypes on refugees and immigrants are broken.
2.2.2			Nominate newcomers for awards.	Spring 2021	Working group?			
2.2.3			Create awards for newcomers.	Winter 2021	Working group? / ECCM?			

Priority Area 3: Leadership Development and Board Capacity Training

	2.3	Take anti-racism action	2.3.1	Run anti-racism campaigns.	Spring 2020 - Spring 2022	IPW Staff and working groups		<ul style="list-style-type: none"> Winnipeggers have more awareness about the racism in the city. Partners begin to take anti-racism actions within their institutions. Racism is reduced in Winnipeg.
	Objectives		Key Activities		Timeline	Lead	Status	Anticipated Outcomes
	3.1	Conduct research on the representation and inclusion of newcomers on settlement and community organizations boards of directors.	3.1.1	Make an environmental scan of boards	Winter 2020	LDBC Research advisory committee		<ul style="list-style-type: none"> Researched is gathered to provide content for the development of the initiatives (see point 3.2).
	3.2	Develop initiatives that improve the inclusion of newcomers on settlement and community organizations boards of directors.	3.2.1	Create documents on the importance of having a diverse Board of Directors	Spring 2021	LDBC Working group		<ul style="list-style-type: none"> settlement and community organizations boards of directors are more representative of the community that they serve.
3.2.2			Develop a self-audit tool for service providers.	Fall 2021	LDBC Working group			
3.2.3			Develop took on best practices, eg. Reach out to United Way, Volunteer Manitoba to adapt their training.	Fall 2021	LDBC Working group			
3.2.4			Develop a Hub that provides training, support mentorship and matching for newcomers with Board of Directors	Winter 2021	LDBC Working group			
3.2.5			Develop a Hub that provides training, support mentorship and matching for newcomers with Board of Directors	Winter 2021	LDBC Working group			