

Soccer for Peace Sponsorship Benefits Matrix

| Sponsor type | World Cup Sponsor | Gold Medal Sponsor | Silver Medal Sponsor | Bronze Medal Sponsor |
|---|--------------------------|---------------------------|-----------------------------|-----------------------------|
| Contributed value | \$5000+ | \$3,000 | \$1,500 | \$600 |
| Number of sponsors per level | 1 | 3 | 10 | unlimited |
| Logo/link on event website | Yes! | Yes! | Yes! | Yes! |
| Logo on event materials | Yes! | Yes! | Yes! | Yes! |
| Mention in social media | Yes! | Yes! | Yes! | Yes! |
| Logo on event signage | Yes! | Yes! | Yes! | |
| Mention at event | Yes! | Yes! | Yes! | |
| Mention in media release | Yes! | Yes! | | |
| Display at event | Yes! | Yes! | | |
| Lunch at event | Yes! | Yes! | | |
| One tournament field named after sponsor | | Yes! | | |
| Soccer for Peace title sponsor | Yes! | | | |
| Speak at event | Yes! | | | |

To sponsor or learn more, contact: Jessica Praznik, Immigration Partnership Winnipeg, at jpraznik@spcw.mb.ca or 204-943-2561 ext.242

Thank you for your interest in our inaugural Soccer for Peace tournament!