

**Newcomer Ethnocultural Youth Council of Winnipeg (NEYCW)  
Strategic Planning Document**

<b>STEP</b>	<b>DESCRIPTION</b>
<b>PRIORITY #1</b>	Racism and Discrimination
<b>OBJECTIVES</b> (What are we trying to do)	<ul style="list-style-type: none"> <li>A. Increase opportunities of education on anti-racism principles and discrimination for the Newcomer Ethnocultural Youth Council of Winnipeg (NEYCW)</li> <li>B. The NEYCW becomes an advocate in addressing inter-ethnocultural racism in ethnocultural communities in Winnipeg</li> </ul>
<b>STRATEGY</b> (How do you want to achieve them)	<ul style="list-style-type: none"> <li>I. Media engagements</li> <li>II. Speakers attending youth council meetings</li> <li>III. Hosting in-person events</li> </ul>
<b>TACTICS</b> (Youth council actions)	<ul style="list-style-type: none"> <li>• The NEYCW set up an advocacy sub-committee that will strive to:               <ul style="list-style-type: none"> <li>○ Write one article to be published in Winnipeg based media by the end of the year 2021</li> <li>○ Engage in external opportunities of advocacy on subjects of anti-racism</li> <li>○ Strive to share two articles per week via social media on anti-racism</li> </ul> </li> </ul>
	<ul style="list-style-type: none"> <li>• Engage anti-racism educators to speak to the youth council on a quarterly basis</li> </ul>
	<ul style="list-style-type: none"> <li>• Host one event for newcomer youth from across Winnipeg to address inter-ethnocultural racism in ethnocultural communities by June 2022</li> </ul>

STEP	DESCRIPTION
<b>PRIORITY # 2</b>	Mental Health
<b>OBJECTIVES</b>	<ul style="list-style-type: none"> <li>A. Address the stigma that is associated with mental health in our communities</li> <li>B. Work with ethnocultural leaders in bridging the gap of mental health resources in our communities</li> </ul>
<b>STRATEGY</b>	<ul style="list-style-type: none"> <li>I. Social Media</li> <li>II. Building partnerships with mental health providers</li> </ul>
<b>TACTICS</b>	<ul style="list-style-type: none"> <li>• Engage youth across Winnipeg with Instagram Lives (IG Lives) with youth sharing their experiences of mental health</li> <li>• Organize a social media event on October 10, 2021 (World Mental Health Day)</li> </ul>
	<ul style="list-style-type: none"> <li>• Explore, identify, and work with culturally sensitive mental health providers to equip the NEYCW and ethnocultural communities with the necessary tools to building better mental health practices</li> </ul>

STEP	DESCRIPTION
<b>PRIORITY #3</b>	Youth and Family Engagement
<b>OBJECTIVES</b>	<ul style="list-style-type: none"> <li>A. Bridge the gap that exists in ethnocultural communities amongst the different generations</li> </ul>
<b>STRATEGY</b>	<ul style="list-style-type: none"> <li>I. Sharing circles</li> </ul>
<b>TACTICS</b>	<ul style="list-style-type: none"> <li>• The NEYCW will strive to work in partnership with the Ethnocultural Council of Manitoba in organizing sharing circle opportunities where different generations of newcomers will tackle stereotypes and misconceptions to better understand one another <ul style="list-style-type: none"> <li>○ Begin sharing circles by February 2022</li> </ul> </li> </ul>

STEP	DESCRIPTION
<b>PRIORITY #4</b>	Capacity Building: Know your rights
<b>OBJECTIVES</b>	A. Equip newcomer youth to be aware of their rights here in Canada as they enter and engage in various systems and institutions (education, child and family services, health, etc.,)
<b>STRATEGY</b>	I. The NEYCW is set up a research sub-committee
<b>TACTICS</b>	<ul style="list-style-type: none"> <li>• The research sub-committee of the NEYCW will work to identify subject matters to explore and develop infographics to build capacity for newcomer youth across Winnipeg on their rights.               <ul style="list-style-type: none"> <li>○ The first infographic to be published by December 2021</li> </ul> </li> </ul>